

Family Summer Vacation Sweepstakes 2010 Rules

- a. No purchase necessary.
- b. Purchase will not increase odds of winning. Winner will be determined by a random drawing conducted by Great Lakes Science Center personnel.
- c. Registration begins on Saturday, May 29, 2010 and ends on Monday, September 6, 2010. Entries sent by mail must be postmarked no later than Monday, September 13, 2010 and must be received no later than Friday, September 17, 2010.
- d. Participants may also enter by mailing a completed entry form in a self-addressed stamped envelope to: Great Lakes Science Center Marketing Dept, 601 Erieside Avenue, Cleveland, Ohio 44114, Attention: Family Summer Vacation Sweepstakes. Entry forms may be obtained by calling the Great Lakes Science Center at (216) 696-3823.
- e. The drawing will take place at the Science Center on Friday, September 24, 2010.
- f. Winner need not be present to win.
- g. Odds of winning depend on the total number of entries received.
- h. All participants must be at least eighteen (18) years of age or older to register.
- i. Winner will be notified by telephone and/or by mail within thirty (30) days of drawing. Winner has thirty (30) days following notification to claim prize.
- j. Prize can not be substituted or transferred.
- k. If the potential winning entrant cannot be contacted, or fails to claim the prize within the required time period, the potential winning entrant forfeits the prize. The potential winner must continue to comply with all terms and conditions of these rules, and winner's eligibility for the prize is contingent upon fulfilling all requirements included in these rules. If the potential winning entrant is disqualified for any reason, Great Lakes Science Center will award the prize to an alternate winner. The alternate winner will be chosen by random drawing conducted by Great Lakes Science Center personnel and notified in the manner set forth above.
- l. Employees of Great Lakes Science Center and Continental Airlines (and their immediate families and members of the same household), as well as employees of affiliates, media sponsors, vendors and advertising and promotional agencies associated with Great Lakes Science Center are not eligible to participate.
- m. These Sweepstakes are open to individual legal residents of the United States, including Puerto Rico and the United States Virgin Islands.
- n. These Sweepstakes are subject to all applicable federal, state and local laws and regulations.
- o. These Sweepstakes are void where prohibited or restricted by law.
- p. One entry permitted per person. Any persons attempting to submit multiple

entry forms shall be subject to disqualification at the sole discretion of Great Lakes Science Center.

q. Winner agrees to the use of his or her name, address, likeness and/or prize information for promotional purposes in any medium without further compensation to the extent permitted by law. By entering these Sweepstakes, each entrant consents to have his or her personal information used in accordance with Great Lakes Science Center's privacy policy.

r. By accepting prize, winner agrees to release Great Lakes Science Center and its directors, employees, officers and agents, including without limitation their respective advertising and promotion agencies, from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of the prize or participation in prize-related activities. The winner is responsible for all expenses, including but not limited to, federal, state and local taxes, and all other costs incurred in the claiming, receipt, and/or use of the prize or participation in prize-related activities. Winner is also responsible for complying with all applicable legal and other restrictions on the receipt and use of the prize.

s. Great Lakes Science Center, Continental Airlines and their respective representatives are not responsible for:

- i. Any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment and programming associated with or utilized in the sweepstakes;
- ii. Lost, damaged or misdirected entries;
- iii. Technical failures of any kind;
- iv. Unauthorized human intervention in any part of the entry process or the sweepstakes;
- v. Technical or human error which may occur in the administration of the sweepstakes or processing of entries; or
- vi. Any other errors of the administration of these Sweepstakes or announcement of the winner. If for any reason an entrant's entry is determined to have been erroneously deleted, lost or otherwise destroyed or corrupted, entrant's sole remedy is another entry in these Sweepstakes, provided that these Sweepstakes are still open. Otherwise, Great Lakes Science Center, at its sole discretion, will determine whether an entrant can submit another entry.

t. Terms of these Sweepstakes are subject to change at the sole discretion of Great Lakes Science Center.

u. To receive notice of the contest winner, send a separate, self-addressed, stamped envelope to Great Lake Science Center, 601 Erieside Avenue, Cleveland, Ohio 44114.